



The No1 trade magazine for the Bakery & Pastry industry

ADVERTISING RATES 2024*

«A-Z» magazine is published 9 times per year and it is sent to bakery and pastry companies in Greece and Cyprus. It is a magazine with rich content and of high-quality print and it offers reliable, in-depth information on anything that may be of interest to the artisan or businessman of the specific industry. It also features pioneering concepts, the latest trends in the Greek and international pastry and bakery sectors, information on food technology, articles on marketing and business administration.

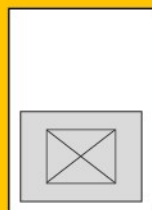
REGULAR POSITIONS



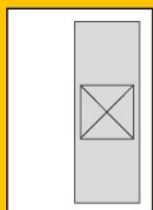
Full page (Right)
(24x32.5 cm)**
1,600 €



Full page (Left)
(24x32.5 cm)**
1,400 €



1/2 Page Horizontal
(21x15 cm)
1,090 €



1/2 Page Vertical
(11 x 30.7 cm)
1,090 €

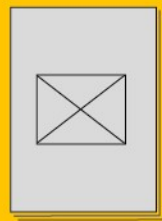


Spread
(48x 32.5 cm)
3,000 €



1/9 Add
(7x 10 cm)
150 €

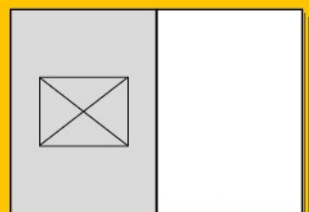
SPECIAL POSITIONS



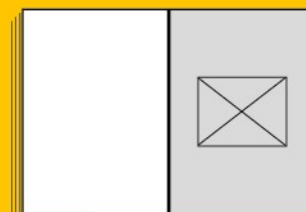
Cover
(24 x 32.5 cm)
4,500 €



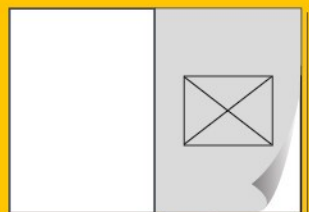
Back Cover
(24 x 32.5 cm)
2,900 €



Inside cover page
(24 x 32.5 cm)
2,200 €



3rd Cover page
(24 x 32.5 cm)
2.100 €



1st Page of Issue
(24 x 32.5 cm)
2,300 €



Full page next to Contents
(24 x 32.5 cm)
1,950 €



Full page next to Editor's Note
(24 x 32.5 cm)
1,950 €



Full page next to Editorial
(24 x 32.5 cm)
1,950 €

TECHNICAL REQUIREMENTS: Page 24x32,5 cm (inc. bleeds). Illustration paper 115 gr. Cover pages-illustration paper 250 gr.

*The above mentioned rates do not include VAT 24% ** At the dimensions of the full-page advertisements must be calculated +0.5 cm around the perimeter for the cutting of the printing house, ie 25x33,5 cm, and for the spread advertisement are 49x33,5 cm.