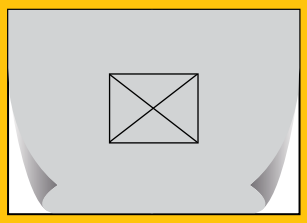
ΨΗΤΟ

Bimonthly edition for Foodservice companies and the meat market.

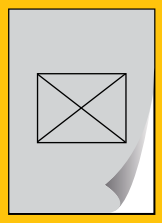
ADVERTISING RATES 2022*

" PSITO" Magazine is a bimonthly luxury publication that informs food service businessmen and professionals on all the latest trends, developments and news from the Greek and international markets. It focuses on businesses that deal almost exclusively with meat, such as steak houses, tavernas, grill houses, etc. With a constantly increasing circulation, a great appeal to Foodservice companies and the meat market, it provides a whole sector with the ultimate means of communication.

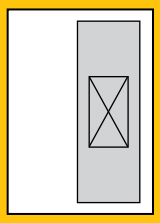
REGURAL POSITIONS



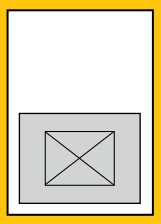
Double page spread
(49 x 33 cm)
2,350 €



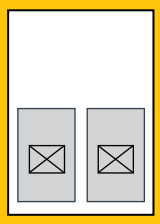
Full page
(24.5 x 33 cm)**
1,360 €



1/2 Vertical page
(11.5 x 27.6 cm)
940 €

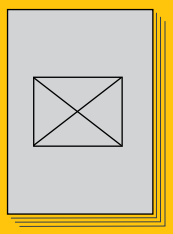


1/2 Horizontal page
(21.5x 14.8cm)
880 €

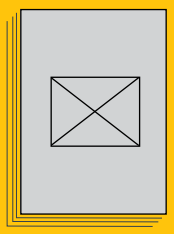


1/4 page
(10.5x 14.8 cm)
440 €

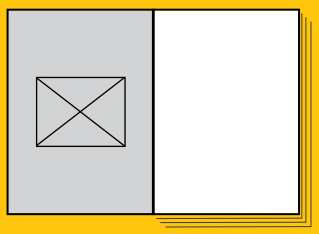
SPECIAL POSITIONS



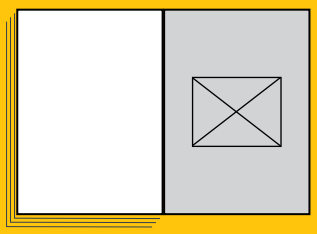
Cover page
(24.5 x 33 cm)
4,050 €



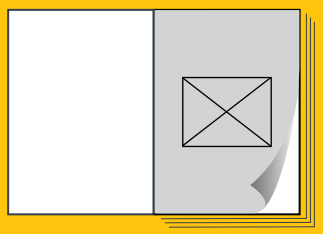
Back Cover
(24.5 x 33 cm)
2,200 €



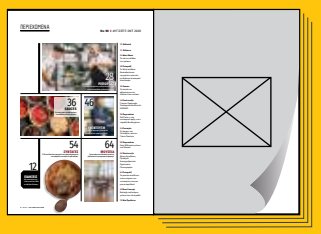
Inside Cover page
(24.5 x 33 cm)
1,650 €



3rd Cover page
(24.5 x 33 cm)
1,550 €



1st Page of Issue
(24.5 x 33 cm)
1,750 €



Page next to contents
(24.5 x 33 cm)
1,600 €

Full page next to Editorial
(24.5 x 33 cm)
1,600 €

TECHNICAL REQUIREMENTS: Page 23.5 x 33.5 cm (inc. bleeds). Illustration paper 115 gr. Cover pages-illustration paper 250 gr.

***The above mentioned rates do not include VAT 24% **At the dimensions of the full-page advertisements must be calculated +0.5 cm around the perimeter for the cutting of the printing house, ie 25.5x34 cm, and for the spread advertisement are 50x34 cm.**