

The leading publication
**for the Coffee industry
in Greece! ***



Published
**every
2 months**



*** 47,500**
TOTAL RECIPIENTS

7,500 recipients
VIA MAIL

+
40.000 recipients
VIA E-MAIL

Recipient Analysis (Via Mail & Email)

9,540

- Café
- Coffee shops chains
- Bar - Café

7,534

- Restaurant - Café
- Snack Café
- Canteens

1,905

- Coffee & Pastry Shops
- Bakery Cafés

1,083

- Liquor Stores
- Coffee shops

1,845

- Baristas
- Bartenders

16,807

- Hotels
- Guest Houses
- Hotel Accomodations

8,786

- Suppliers, Logistics, Supply Chains
- Foodservice Chains

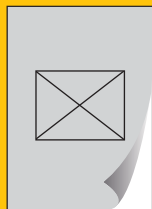
SNACK & COFFEE

Bimonthly publication for the Coffee Industry

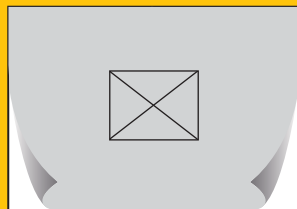
ADVERTISING RATES 2021*

«Snack & Coffee» Magazine is the biggest magazine for coffee and food service, the paper form of which is delivered on a bimonthly basis to more than 7,500 professionals of the industry, while 40,000 more recipients receive its electronic version. The absolute source of information for every coffee and food service professional. With rich, original content, thorough reporting, high production and design standards, Snack & Coffee is set to enhance the efficiency and services of the specific industry.

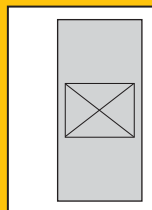
REGURAL POSITIONS



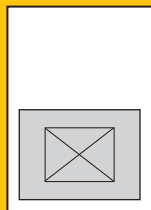
Full page
(22 x 29 cm)**
1,250 €



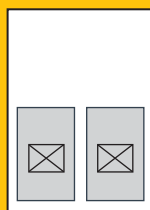
Spread
(44 x 29 cm)
2,300 €



3/5 Vertical page
(12.25 x 29 cm)
900 €

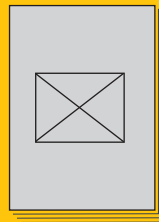


1/2 Horizontal page
(18 x 12.4 cm)
850 €

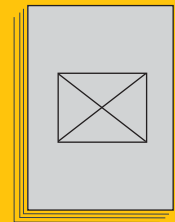


1/4 add
(8.75 x 12.55 cm)
420 €

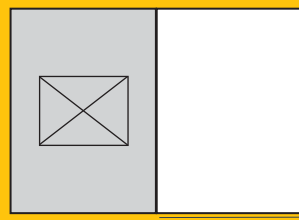
SPECIAL POSITIONS



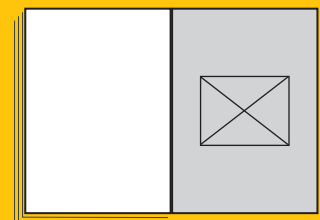
Cover
(22 x 29 cm)
4,050 €



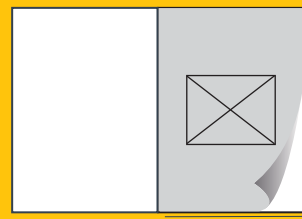
Back cover
(22 x 29 cm)
2,850 €



Inside Cover page
(22 x 29 cm)
1,570 €



3rd Cover page
(22 x 29 cm)
1,400 €



1st page of Issue
(22 x 29 cm)
1,830 €



Full Page next to contents
(22 x 29 cm)
1,570 €



Full page next to Editorial
(22 x 29 cm)
1,570 €

TECHNICAL REQUIREMENTS: Page 22 x 29 cm (inc. bleeds). Illustration paper 115 gr. Cover pages-illustration paper 250 gr.

*The above mentioned rates do not include VAT 24% **At the dimensions of the full-page advertisements must be calculated +0.5 cm around the perimeter for the cutting of the printing house, ie 23x30 cm, and for the spread advertisement are 45x30 cm.