

SNACK and COFFEE

The premier Greek magazine targeting the Coffee industry

SNACK & COFFEE, is the leading—and, furthermore, the only—magazine in Greece targeting the Coffee industry (cafés, bars, canteens, etc.), as well as the fast food restaurant sector (pizzerias, etc.). The magazine has been published on a bimonthly basis, since January 2005 and for 12 years has been the most reliable source of information for coffee professionals.

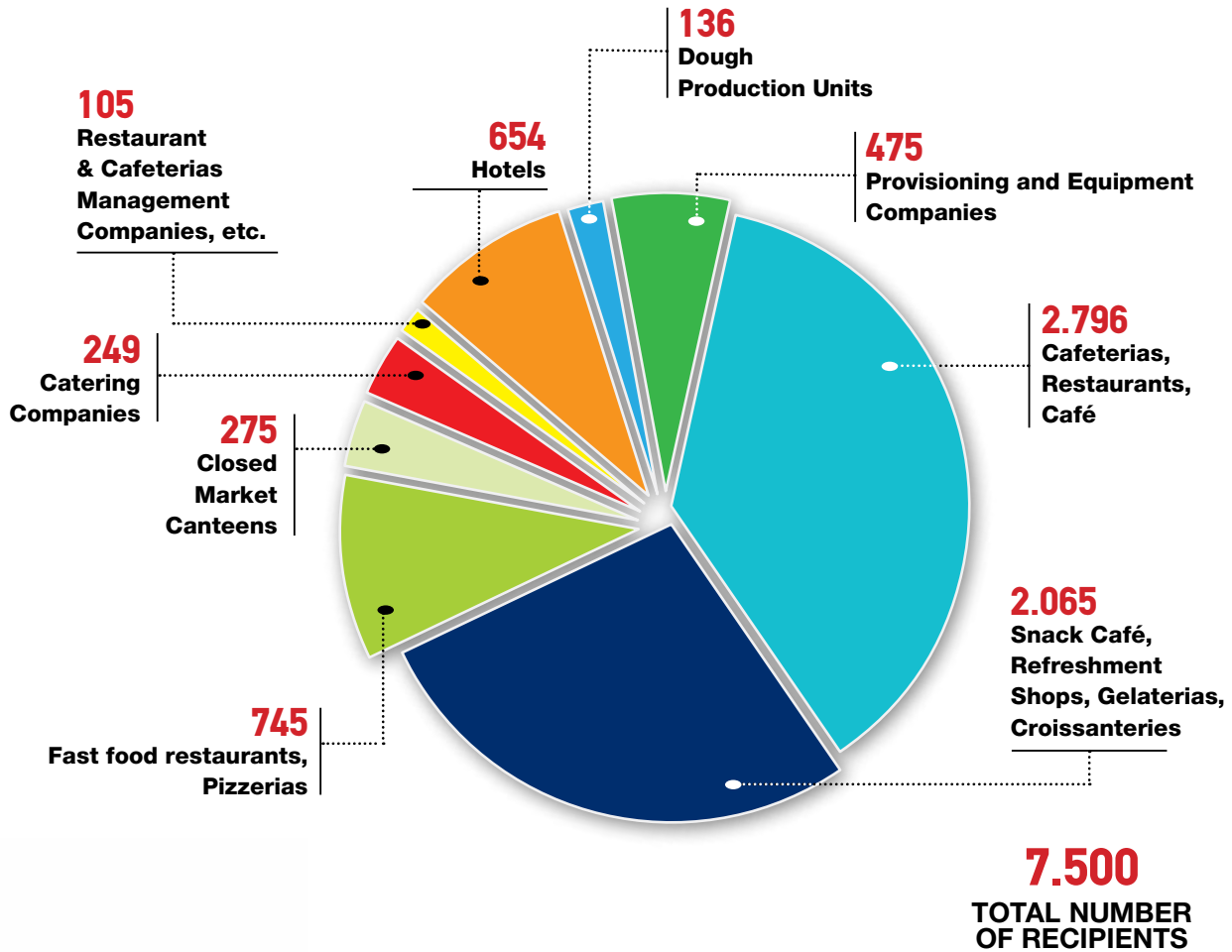
Considering the magazine is mailed to more than 7,500 businesses both in Greece and in Cyprus, it is arguably the premier professional magazine in terms of circulation, targeting a sector which has been rapidly and dynamically expanding in recent years. Thanks to its specialized and perfectly-targeted content, trustworthy reporting, in-depth economic presentations, and its high-profile interviews, the magazine contributes substantially to the upgrading of the quality of services provided by the industry.



“The magazine that contributes to the upgrading of the quality of services provided by the **Coffee industry**”

SNACK and COFFEE

Recipient Analysis for SNACK & COFFEE magazine



“The largest professional magazine of the industry, with more than 7,500 recipients”

SNACK

and

COFFEE

Advertising Rates

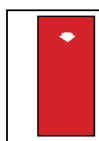
REGULAR ADVERTISEMENT POSITIONS



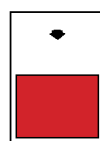
PAGE A4 RIGHT
(22 x 29 CM)
1.250 €



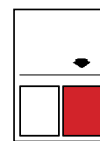
DOUBLE PAGE SPREAD
(44 X 29 CM)
2.300 €



3/5 PAGE VERTICAL
(12.25 X 29 CM)
900 €



1/2 PAGE HORIZONTAL
(18 X 12.4 CM)
850 €



1/4 PAGE HORIZONTAL
(8.75 X 12.55 CM)
420 €

SPECIAL ADVERTISEMENT POSITIONS



COVER PAGE A4
(22 X 29 CM)
4.050 €



BACK COVER A4
ΣΕΛΙΔΑ A4 (22 X 29 CM)
2.850 €



1ST PAGE OF ISSUE
(22 X 29 CM)
1.830 €



INSIDE COVER PAGE
A4 (22 X 29 CM)
1.570 €



FULL PAGE NEXT TO
EDITORIAL A4 (22 X 29 CM)
1.570 €



FULL PAGE NEXT TO CONTENTS
A4 (22 X 29 CM)
1.570 €



INSIDE BACK COVER
A4 (22 X 29 CM)
1.400 €

* The above-mentioned rates do not include VAT 24%

“Secure your **advertising spot** at Snack & Coffee magazine now, **by calling us** at **0030 210 5242100**”

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